

Editorial Rider

At Rizzle, we are excited to introduce our latest service that leverages the power of Artificial Intelligence (“AI”) to enhance Your text-to-video conversion experience. This innovative technology will revolutionize the way You communicate and present information.

This Editorial Rider also referred to as ("Declaration,") is made available to You by Rizzle to inform you of the usage of the Editorial images/contents and their implications.

1. Acceptance

By accessing or using Rizzle’s AI-based text-to-video conversion services using editorial images/contents, Customer (“You”) acknowledge and agree to be bound by the terms and conditions set forth in this declaration.

2. Ownership and License

a) The Editorial images and contents generated by the Product do not fall under the ownership of the Customer. You do not acquire any ownership or intellectual property rights in the editorial images and contents or the video.

b) Rizzle, however, offers You a non-exclusive, non-transferable, limited license to use the editorial images and contents so made from the text-to-video conversion product for non-commercial and non-advertising purposes only.

3. Permitted Use

a) Customers may use the contents generated by the Product for personal, educational, research, or non-commercial purposes.

b) Customers may share the content on social media platforms, personal websites, or blogs, as long as it is not for commercial or advertising purposes.

c) Customers may modify the editorial images and contents to suit their specific non-commercial needs, such as resizing, cropping, or adding captions, provided that such modifications do not violate applicable laws or infringe upon the rights of any third parties.

4. Prohibited Use

a) Customers are strictly prohibited from using the editorial images and contents generated by the Product for any commercial or advertising purposes. This includes but is not limited to, using the images and contents in promotional materials, advertisements, commercial websites, or any form of commercial or advertising campaigns.

b) Customers may not sublicense, distribute, sell, rent, lease, or otherwise transfer the editorial images and contents to any third party.

c) Customers may not use the editorial images and contents in a manner that is defamatory, obscene, offensive, or infringing upon the rights of any third parties.

5. Indemnification

Customers agree to indemnify, defend, and hold Rizzle harmless from any claims, damages, liabilities, costs, or expenses arising out of or in connection with their use of the editorial images and contents generated for commercial purposes/ advertising/ otherwise from third-party licensing authorities by the Product in violation of this Declaration.

6. Modification and Termination

The Company reserves the right to modify, suspend, or terminate this Declaration, in whole or in part, at any time and for any reason, without prior notice to Customers. Any changes to this Declaration will be effective immediately upon posting of the modified version on the Company's website or notification through other appropriate means.

By using the Product and the editorial images and contents generated by it, Customers acknowledge that they have read, understood, and agreed to be bound by this Declaration. It is recommended that Customers review this Declaration periodically for any updates or changes.

If you have any further queries or require assistance, please do not hesitate to contact our support team support@rizzle.com

AI Rider

At Rizzle, we are excited to introduce our latest service that leverages the power of Artificial Intelligence (“AI”) to enhance Your text-to-video conversion experience. This innovative technology will revolutionize the way You communicate and present information.

As a Customer (“You”), acknowledge and assure us that You will not use our services to create any harmful, illegal, immoral, or unethical content.

Rizzle will not allow any use of AI Products that violates these terms, and we may suspend or terminate Your account if we find that You are using it in this way.

1. We employ advanced AI algorithms that analyze and summarize Your provided text to ensure the most efficient and effective text-to-video conversion. For this, Rizzle uses technology provided by third-party service providers to provide some of our AI Products. You acknowledge that any Input You provide, including any personal data You choose to include within that Input, will be shared with strictly essential third-party service providers to provide You with the service, and they may also use such Input to improve their services. This includes any personal data You choose to include within such Input, and You acknowledge that our Privacy Policy applies to handling such personal data.
2. This summarization process aims to enhance the clarity of the input text and thereby ensuring Your video content is perfect, enabling You to convey Your message more effectively.
3. While our AI service streamlines and optimizes the text-to-video conversion process, we understand the importance of preserving Your original intent. Our algorithms are designed to maintain Your text's essence and core message during the summarization and conversion phases. We strive to accurately represent Your ideas, ensuring that the final video reflects Your intended meaning and tone.
4. Continuous Improvement: At Rizzle, we are committed to constant innovation and improvement. Our AI technology undergoes rigorous testing and evaluation to deliver the best results possible. We continuously refine our algorithms, taking into account customer feedback and user preferences, to enhance the accuracy, efficiency, and overall quality of our text-to-video conversion service.
5. Data Privacy and Security: Protecting Your data is of utmost importance to us. We adhere to strict privacy and security protocols to safeguard Your information. Any text

You provide for conversion will be treated with the highest level of confidentiality. Our AI system operates within secure and controlled environments, and we comply with all applicable data protection laws and regulations.

6. User Control and Transparency: We aim to empower You to create captivating videos that effectively communicate Your ideas by utilizing AI technology for text summarization and strategic text-to-video conversion. We are excited to embark on this journey with You and look forward to helping You achieve Your communication goals.

7. However, You acknowledge that You will not use our AI technology to create any of the following:

- Mislead anyone that the content generated by AI Products is human-generated;
- Provide medical advice or any content regarding the treatment, prevention, diagnosis or transmission of diseases;
- Provide legal or financial advice;
- Generate contracts or legally binding obligations;
- Generate political content, including for dissemination in electoral campaigns;
- Generate source code;
- Generate spam, ransomware, keyloggers, viruses or other software;
- Generate nudity or shocking content, including obscene gestures, bodily fluids or other profane subjects;
- Generate or disseminate information to be used for the administration of justice or other legal purposes;
- Implement fully-automated decision-making.
- Legal notice

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Media Rider

At Rizzle, we are excited to introduce our latest service that leverages the power of Artificial Intelligence (“AI”) to enhance Your text-to-video conversion experience. This innovative technology will revolutionize the way You communicate and present information.

This Media Rider ("Rider") is for the reference of the Customer’s (“Your/You”) usage of AI-based text-to-video products offered by Rizzle. This Rider aims to inform You about the policies and guidelines concerning the usage of media images in creating videos through the Company's platform.

1. Image Upload Options

1.1 As a Customer, You are provided with two options for uploading images to be converted into videos:

- a. Stock Library Images: You can utilize the stock library of images provided by Rizzle, including but not limited to Getty, Storyblocks, and others.
- b. Your Images: You can upload Your own images, subject to the conditions outlined below.
 - Self upload Images If You choose to upload the images for conversion into videos. You must ensure that You are the rightful owners of the images or have obtained all necessary permissions/ licenses/clearances to use them. By uploading Your images, You acknowledge and agree that Rizzle bears no responsibility or liability for any legal issues, disputes, infringements, or claims arising from the use of such images.
 - Stock Library Images: When You opt to use images from the stock library offered by Rizzle, You must only use the images provided by Rizzle.
 - A combination of Your images and Stock Library is another option that You may choose.

2. Intellectual property ownership:

Scenarios and Intellectual property rights ownerships:

- a. Stock images: Whenever You use the media from the stock options made available to You either from these sources, You understand and acknowledge that the final content and You shall only be a licensed user to use such content so made as per our Terms & Conditions

- b. **Self Images:** Whenever You use the media from Your own media or sources to which You have complete ownership and liability, You can use such content so made as per our Terms & Conditions
- c. **Combination of both:** In the event You upload media from Your device and use the media from the stock options made available to You either from Getty or Storyblocks, You shall only be a licensed user to use such content so made as per our Terms & Conditions but will have liability on the content
- d. **Third-Party Clips:** If You intend to upload third-party media from any third-party sources that fall within the doctrine of fair usage, You acknowledge and agree that the content so created shall be used only within the limits of the doctrine of fair usage, You can read more about the doctrine of fair usage here:
<https://support.google.com/youtube/answer/9783148?hl=en>
The doctrine of fair usage permits You to use Copyright-protected material under certain circumstances without permission from the copyright holder.

3. Liability and Indemnification

- a. You agree to indemnify, defend, and hold Rizzle harmless from any claims, demands, damages, losses, liabilities, and expenses (including attorneys' fees) arising out of or in connection with their use of their own uploaded images or any violation of this Rider or the Agreement.
- b. Users acknowledge that the Company does not endorse or verify the content or legality of any images uploaded by Users, whether from their own sources or the stock library.
- c. Rizzle disclaims all warranties, express or implied, regarding the accuracy, legality, or appropriateness of any images, videos, or content created by Users through its AI-based text-to-video products.

4. Modifications and Termination

- a. Rizzle reserves the right to modify or amend this Rider at any time. You will be notified of any changes through appropriate means.
- b. In case of a breach of this Rider or the Agreement, Rizzle may terminate Your access to its AI-based text-to-video products without prior notice.

By continuing to use Rizzle's AI-based text-to-video products, You signify the executed Agreement and acceptance of the Terms and Conditions, this Rider, and the Agreement.

If You have any further queries or require assistance, please do not hesitate to contact our support team at support@rizzle.com